

Appendix 1: Strategic Plan Workplan; Progress at Quarter Two 2022/23

We will show Middlesbrough's children that they matter and work to make our town safe and welcoming and to improve outcomes for all children and young people.	Q1 2022/23 position	Q2 2022/23 position
Expand the current model for youth provision in areas that suffer high levels of deprivation		
Make steps towards every child playing a musical instrument by extending to one other school or year group		
Evidence that Middlesbrough Council listens to children's voices		
Create and deliver a strategy to increase digital inclusion for children, young people and adults across Middlesbrough		
Consolidate and build on recent Children's Services progress to improve Ofsted rating		
Explore potential for the establishment of an Eton Sixth Form in Middlesbrough		
We will work to address the causes of vulnerability and inequalities in Middlesbrough and safeguard and support the vulnerable.	Q1 2022/23 position	Q2 2022/23 position
Deliver and extend the 50 Futures programme		
Further develop the Dementia Friendly Middlesbrough programme		
Achieve 'Age Friendly Communities' status		
Implement and extend locality working		
We will tackle crime and anti-social behaviour head on, working with our partners to ensure local people feel safer.	Q1 2022/23 position	Q2 2022/23 position
Support the police and hold them to account for each neighbourhood		
Establish and support Neighbourhood Watch schemes across the whole town		
Increase CCTV across the whole town		
More environmental action and punishment for fly tipping		
Encourage more residents to report crime and ASB		
Reward and champion individuals for being good neighbours		

We will tackle crime and anti-social behaviour head on, working with our partners to ensure local people feel safer.	Q1 2022/23 position	Q2 2022/23 position
Increased enforcement against problem properties / streets / gardens in disrepair		

We will ensure our town acts to tackle climate change, promoting sustainable lifestyles.	Q1 2022/23 position	Q2 2022/23 position
Develop an Urban Farm		
Develop local wildlife / nature reserve in North Ormesby and one other site		
Demonstrate increased recycling rates		
Establish six community growing areas		
Double the size of our urban meadows / wildflower planting sites		
15 new EV charging points across town		
Big community tree planting days		
Middlesbrough hosts inaugural climate conference		

We will ensure the recovery of local communities, businesses and the Council's operations from COVID-19, taking opportunities to build back better.	Q1 2022/23 position	Q2 2022/23 position
Delivery of the Council's COVID19 Recovery Plan to enable individuals, families, communities and business across Middlesbrough achieve a proper level of functioning, post-Pandemic		
Ensure effective Council response to immediate issues of COVID19 impacting upon individuals, families, communities and business		

We will work closely with local communities to protect our green spaces and make sure that our roads, streets, and open spaces are well-designed, clean and safe.	Q1 2022/23 position	Q2 2022/23 position
Improve identified play parks and spaces in line with our Towns Fund Recommendation		
Establish the requirement for potential CPO of derelict buildings and problem sites		
Improve our Highways		
12 new back alleys are reclaimed, improved and showcased		

We will work closely with local communities to protect our green spaces and make sure that our roads, streets and open spaces are well-designed, clean and safe.	Q1 2022/23 position	Q2 2022/23 position
Neighbourhood and town wide front garden competitions		
Vastly improve Thorntree and Pallister Parks in line with Towns Fund Recommendation		
Creation of Tree Maintenance Squad and ongoing maintenance work programme		
Creation of a subsidised Pest Control service		

We will transform our town centre, improving accessibility, revitalising unused assets, developing iconic new spaces and building more town centre homes.	Q1 2022/23 position	Q2 2022/23 position
Complete town-wide lighting scheme		
Consider potential for BOHO digital expansion		
St Hilda's housing starts around Old Town Hall		
Protect and celebrate heritage through marketing and comms strategies and complete planned works on Captain Cook pub and Old Town Hall		
Open three entertainment facilities within Captain Cook Square (cinema, Lane 7, eSports)		
Commence construction on the south side of the dock		
Action plan agreed and commenced for House of Fraser building		
Action plan agreed and commenced for Centre North East		
Action plan agreed and commenced for The Crown Pub building		
Action plan agreed and commenced for Gurney House		

We will invest in our existing cultural assets, create new spaces and events, and improve access to culture.	Q1 2022/23 position	Q2 2022/23 position
Increased ticket sales and attendance of events through effective marketing		
Complete improvements to Teesaurus Park		
Create three new annual events in 2022 as per existing approvals		
Aim for all children to get an experience of live theatre		
Increase attendance at existing Council events like Orange Pip		
Increase visitor numbers to museums and attractions		
Increase tickets sales at town hall performances		

We will ensure that we place communities at the heart of what we do, continue to deliver value for money and enhance the reputation of Middlesbrough.	Q1 2022/23 position	Q2 2022/23 position
Encourage public to help drive decision making		
Introduce a marketing campaign and associated support to significantly grow Middlesbrough Lottery		
Work with the voluntary sector to create and promote volunteering opportunities and an increase in volunteers		
Introduce Neighbourhood Action Weeks, driven by volunteers		
Market a small local grant programme		
Market a strong buy-local campaign		
Commence work on the new Southlands Centre		
Commence work on Nunthorpe community centre		
Promote Middlesbrough on the national stage		
Increase sponsorship income from businesses for various council activities		
Improve user experience of the council website, increasing online transactions		